



Competency-Based Education

A pragmatic approach for your
institution



BRANDMAN
University

CHAPMAN UNIVERSITY SYSTEM



Why now?

Because CBE is disruptive.

“An examination of online competency based education unveils the tectonic shifts to come in higher education. Over time, the industry-validated experiences that emerge from the strong partnerships between online competency based providers and employers will ultimately have the power to override the importance of college rankings and accreditation.”

Clayton Christensen Institute
Mini Book “Hire Education”

SKILLS GAP

Political Pressure

Sustainability

New Models

**Technological
Convergence**

VALUE OF A DEGREE

Take full advantage Of Technology

The Economist:



Why is this time different?

*Largely because **a number of big changes** are coming at the same time: high-speed mobile networks, cheap tablet devices, the ability to process huge amounts of data cheaply, sophisticated online gaming and adaptive-learning software.*



How is CBE different?

- 💡 Traditional credit hour model is time centric
- 💡 Competency based model is learner centric
 - 💡 Competencies and assessments are relevant
 - 💡 Learning is personalized
 - 💡 Students progress as they demonstrate mastery
 - 💡 True measure of student success
- 💡 CBE produces competent graduates to meet the demands of a fast-paced labor market.



Expected Benefits

- 💡 Lower cost
- 💡 Faster time to graduation
- 💡 Mobile ready/user friendly
- 💡 Improve quality and relevance
- 💡 Provide employers with a true measure of student knowledge, skills and ability

Lasting Value & Relevance

Of 102
organization
surveyed



indicated workforce would benefit from CBE.



indicated that employees would be interested in
CBE

Brandman's Program Design Model

Backwards Design Process

competencies

What knowledge, skills and abilities does the graduate need to obtain to be ready for today's workforce? What are the desired results or outcomes?



formative assessments

How will students know how close they are to demonstrating competence?



content

What content best supports the formative assessments and learning activities?



summative assessment

What evidence will prove that a student has achieved mastery of a competency?

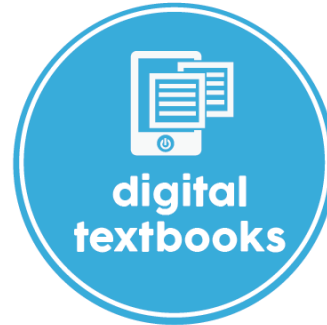


What experiences best prepare a student to demonstrate mastery?

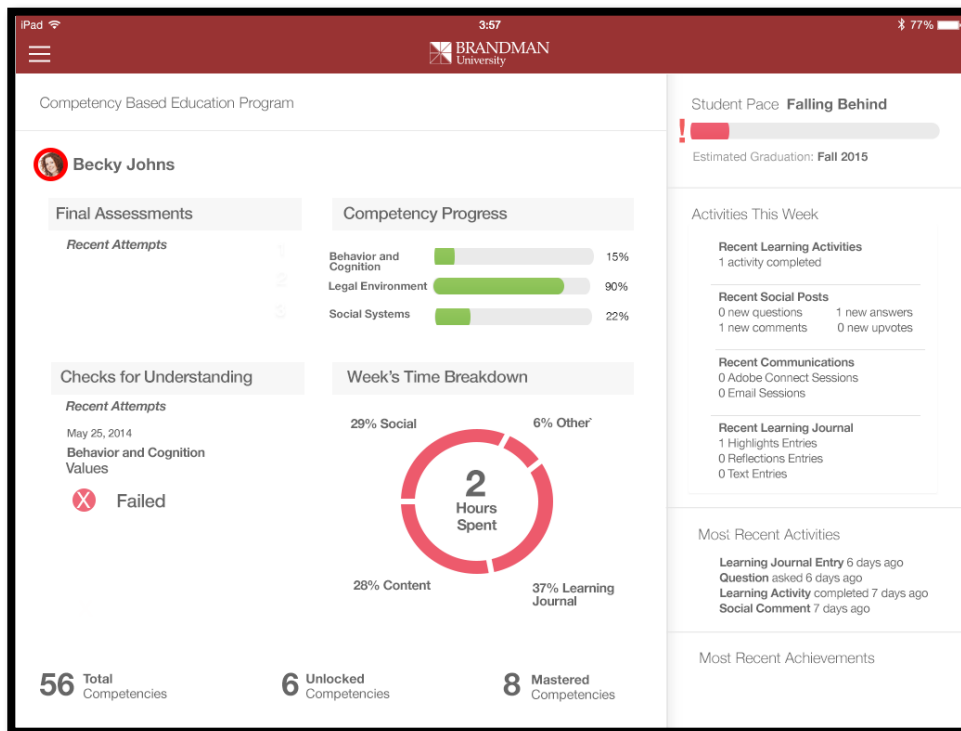
learning activities



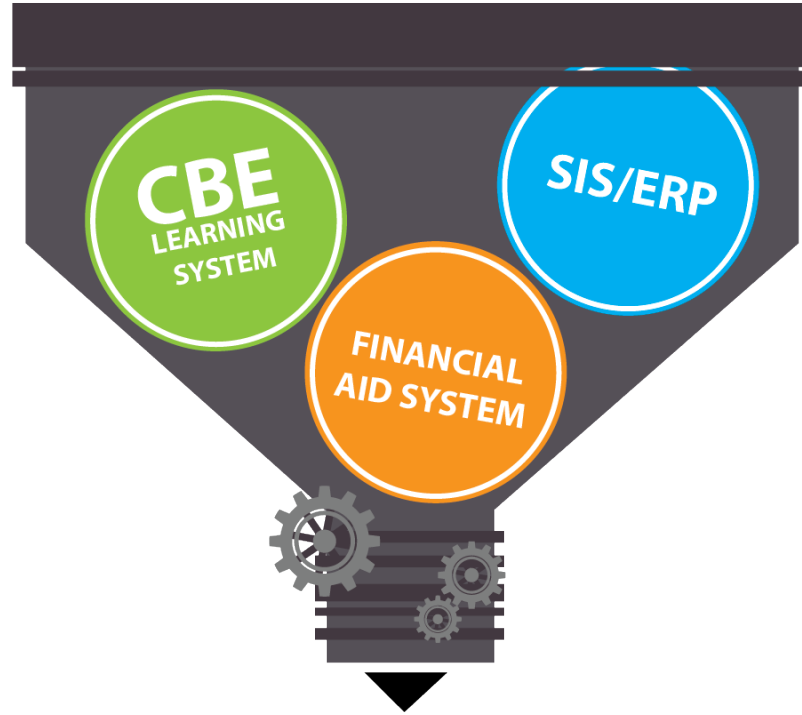
Brandman's Competency Model



Brandman's Engagement Model



Big Problems to Solve

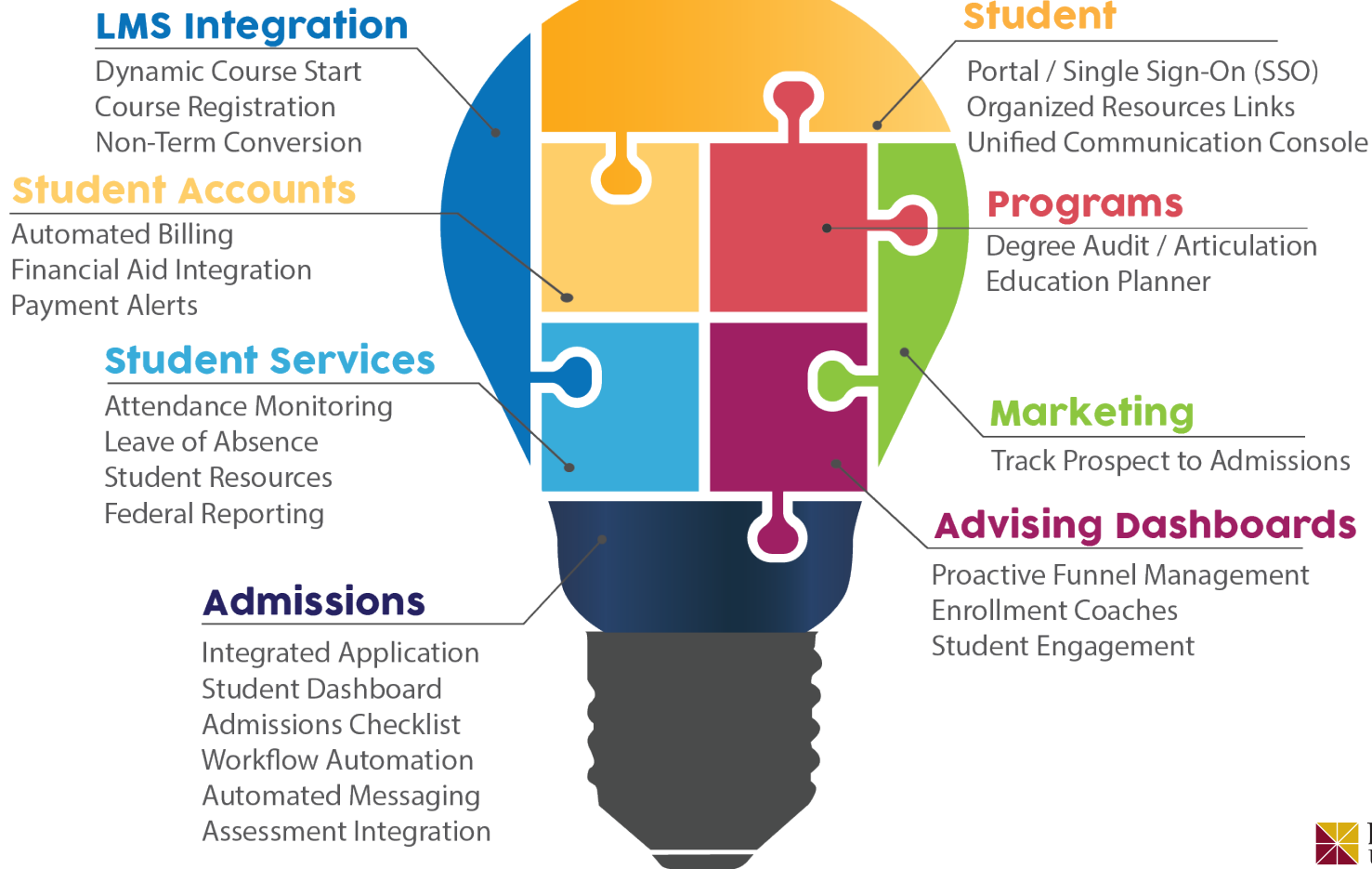


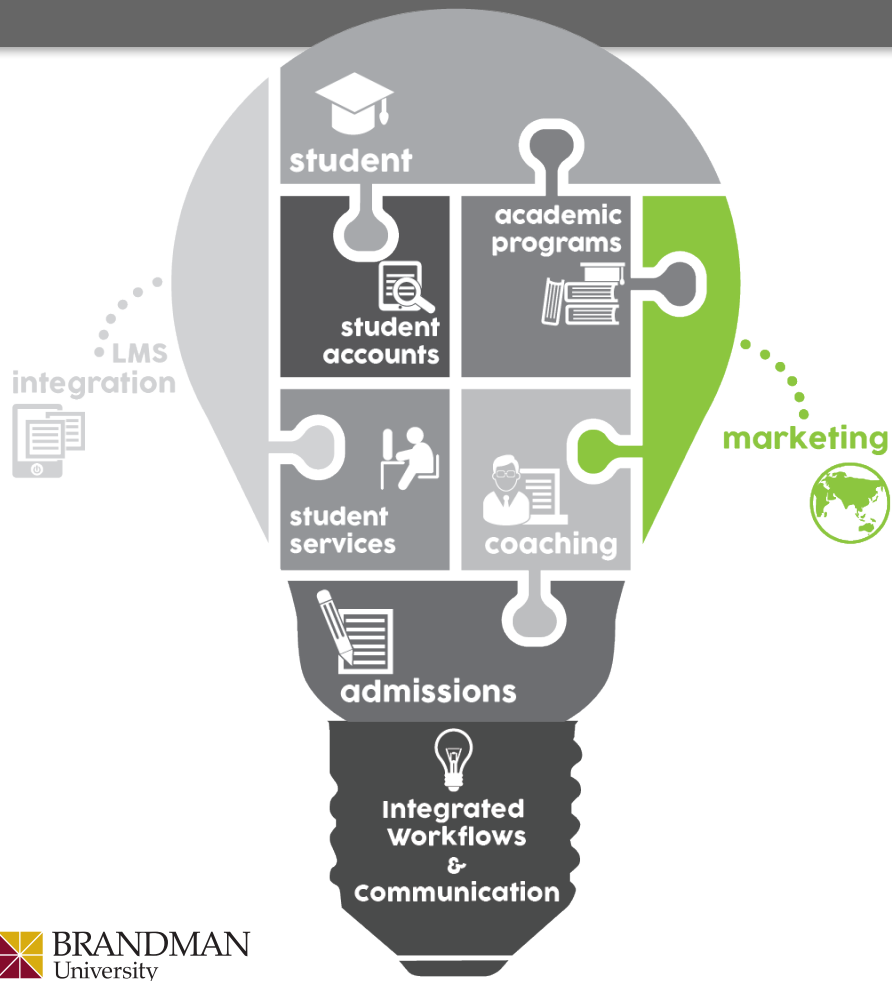
Efficiency & Scalability of Design

Questions:

- 💡 Do you understand your administrative and technology requirements?
- 💡 What are the coordination points between your LMS, ERP and CRM?
- 💡 Can you build these coordination points yourself?
- 💡 Have you automated your workflows and handoffs?
- 💡 Have you created a communications center?
- 💡 Can you analyze your data and present your key indicators on a dashboard?

CBE Middleware





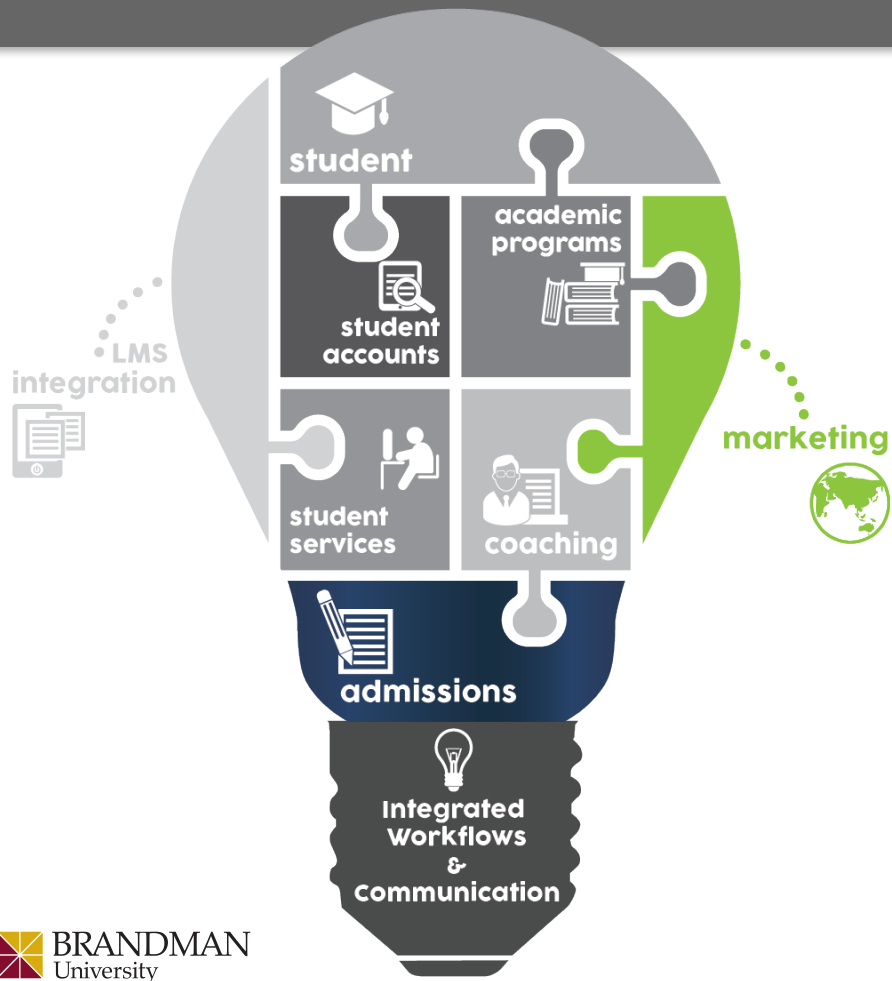
marketing



Tracks Prospect from Account Sign-Up through Admissions and Registration



Dynamic Reports Monitor Prospects from Sign-Up to Course Registration



admissions



Integrated Application



Student Dashboard



Admissions Checklist



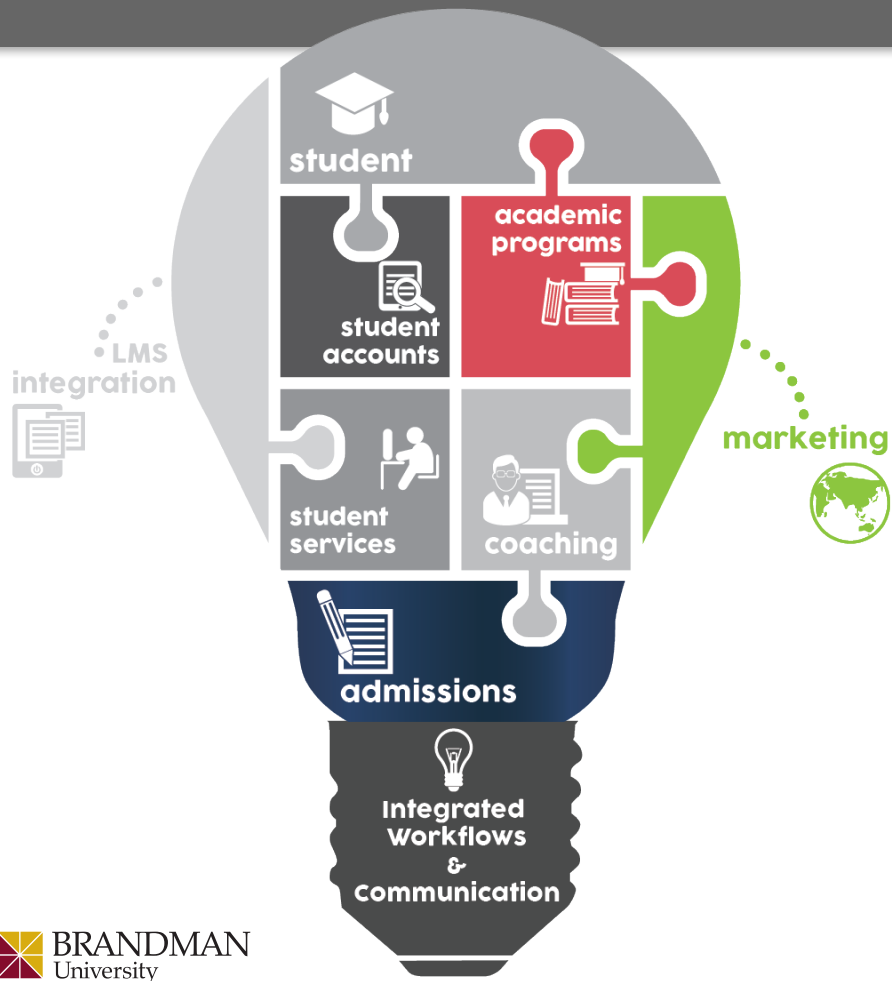
Automated Action Workflows



Automated Messaging



Assessment Integration



academic programs



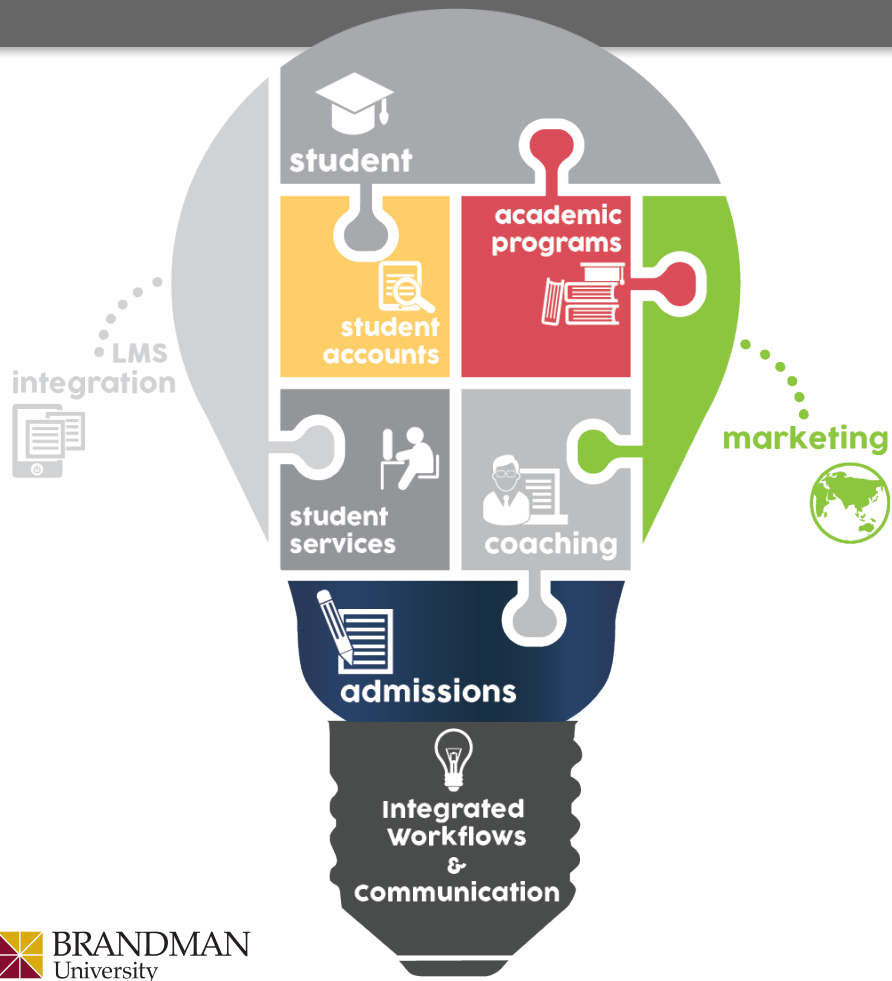
Integrated Degree Audit / Articulation



Education Planner



Degree Conferral Workflow



student accounts



Automated Billing



Financial Aid Integration



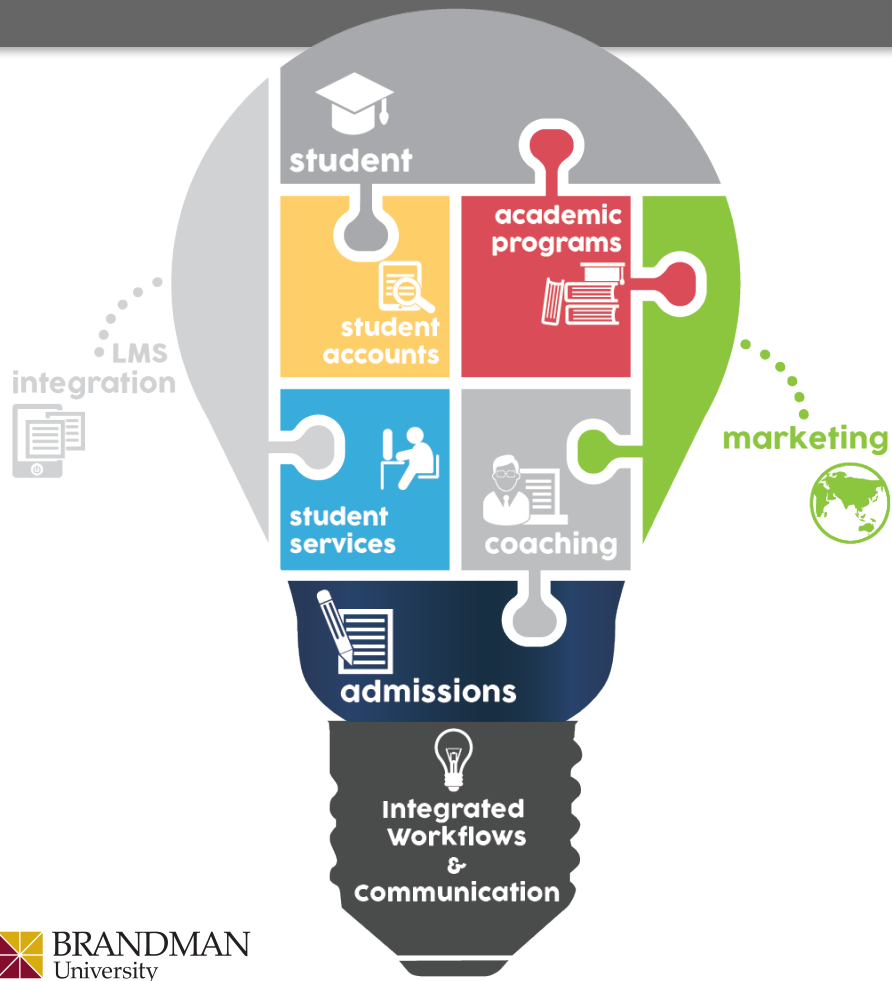
Anticipated Financial Aid



Automated Messaging



Payment Gateway Integration



student services



Attendance Monitoring



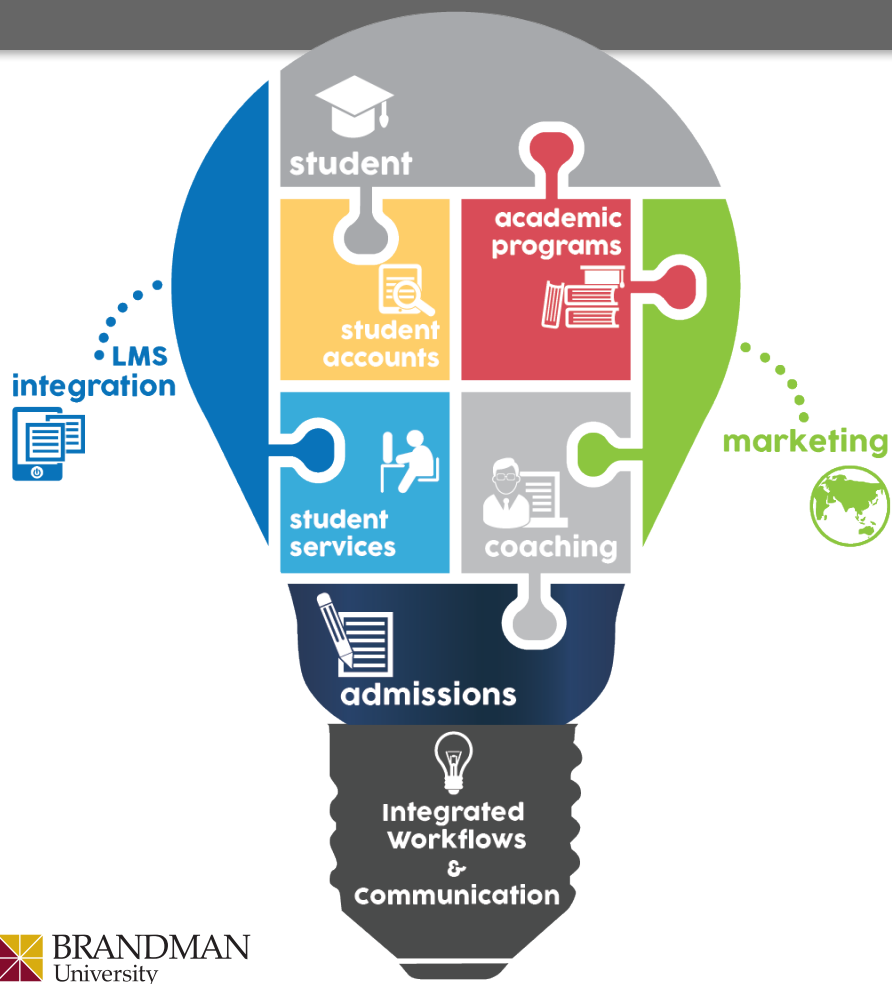
Leave of Absence



Student Resources



Federal Reporting



LMS integration



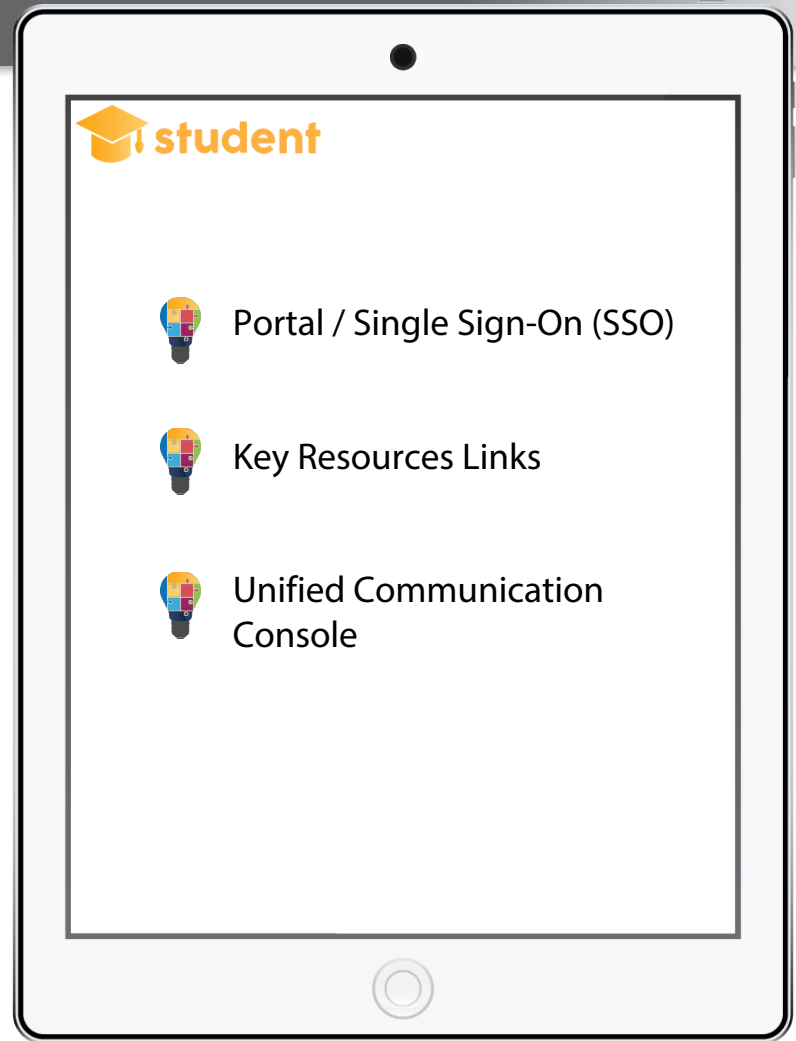
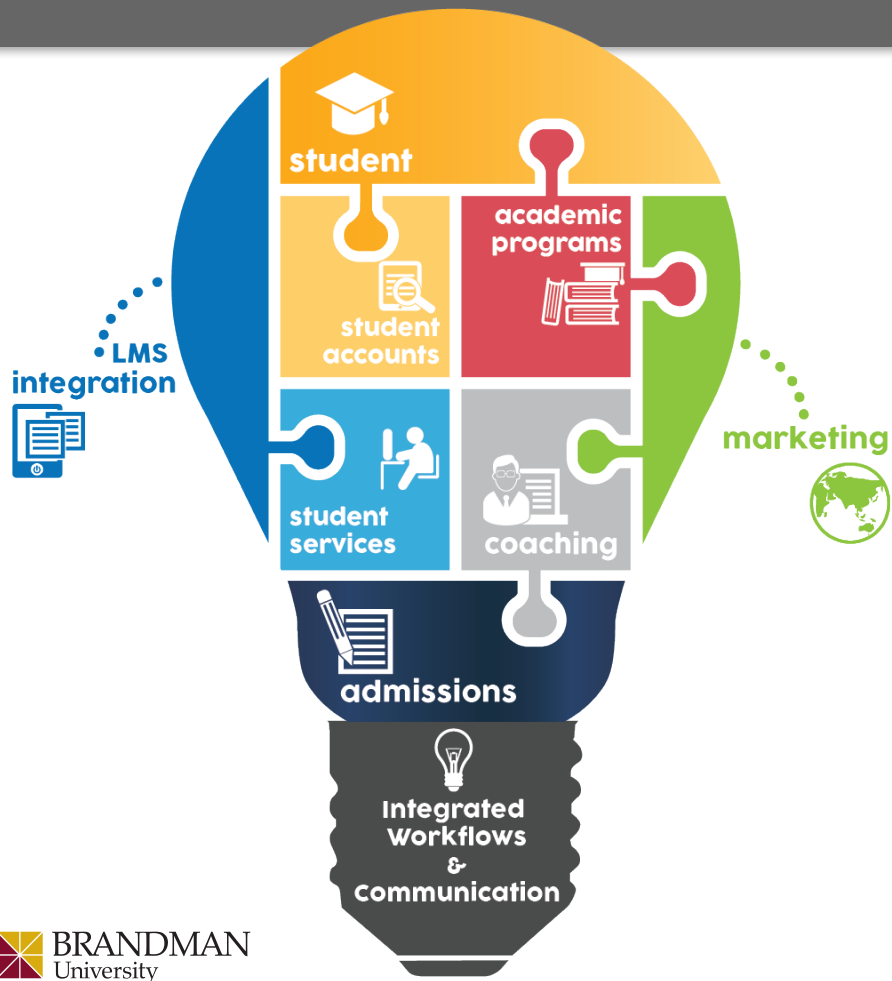
Dynamic Course

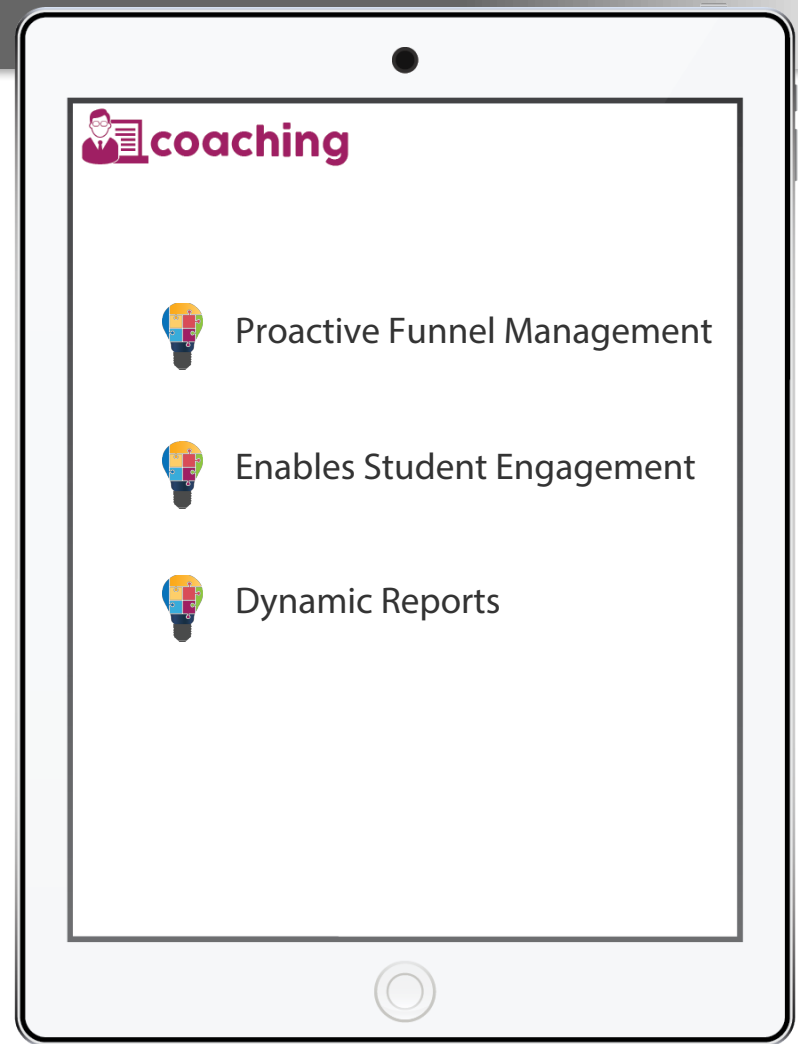
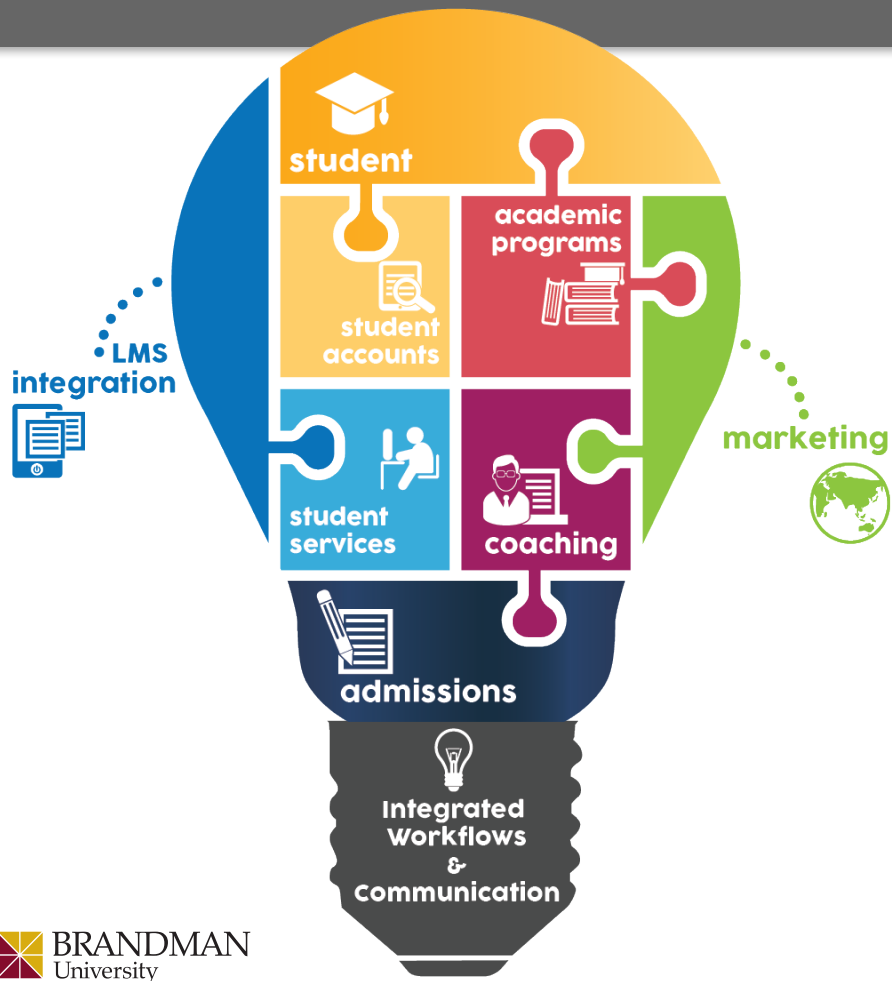


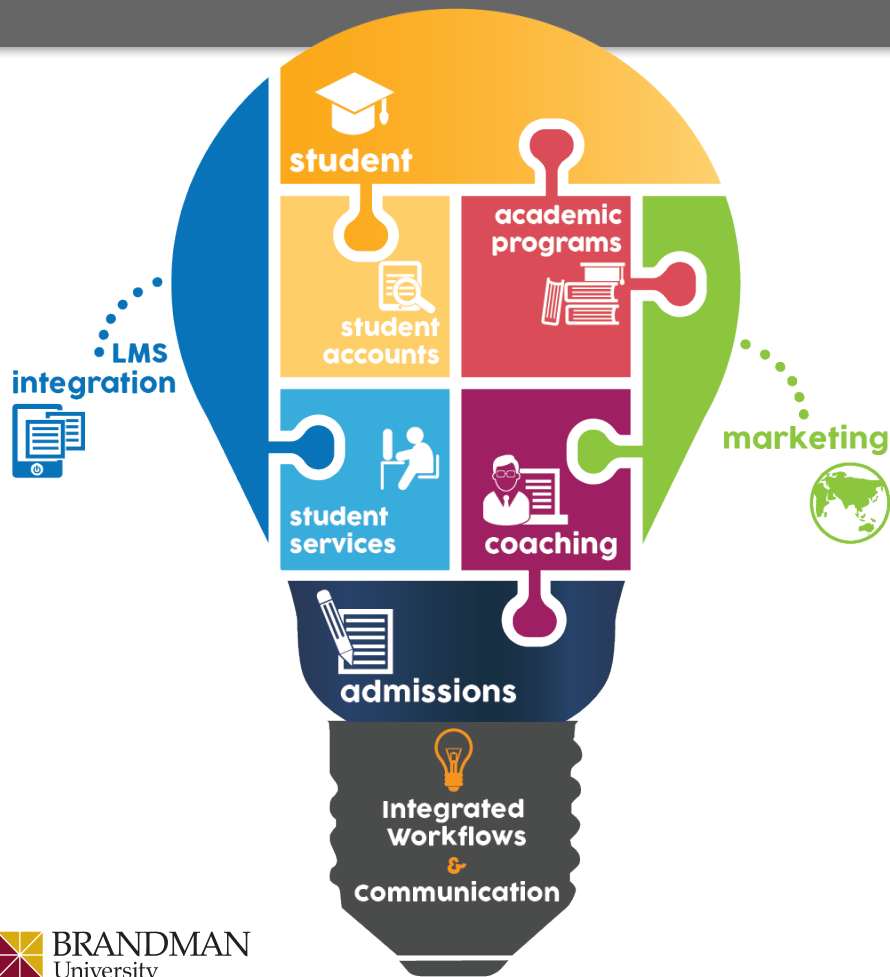
Course Registration



Non-Term ERP Conversion











Integrated Workflows & Communication

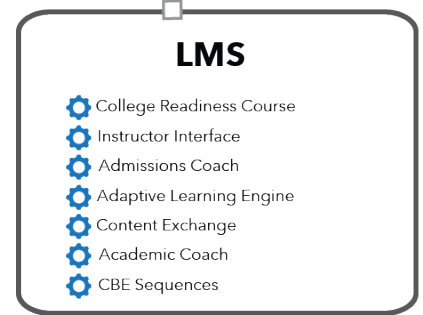
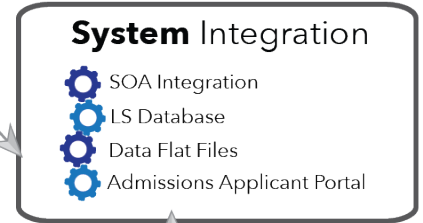
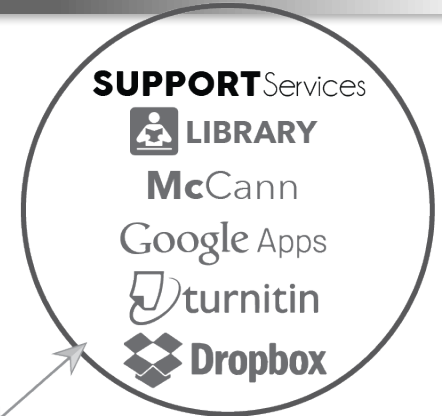
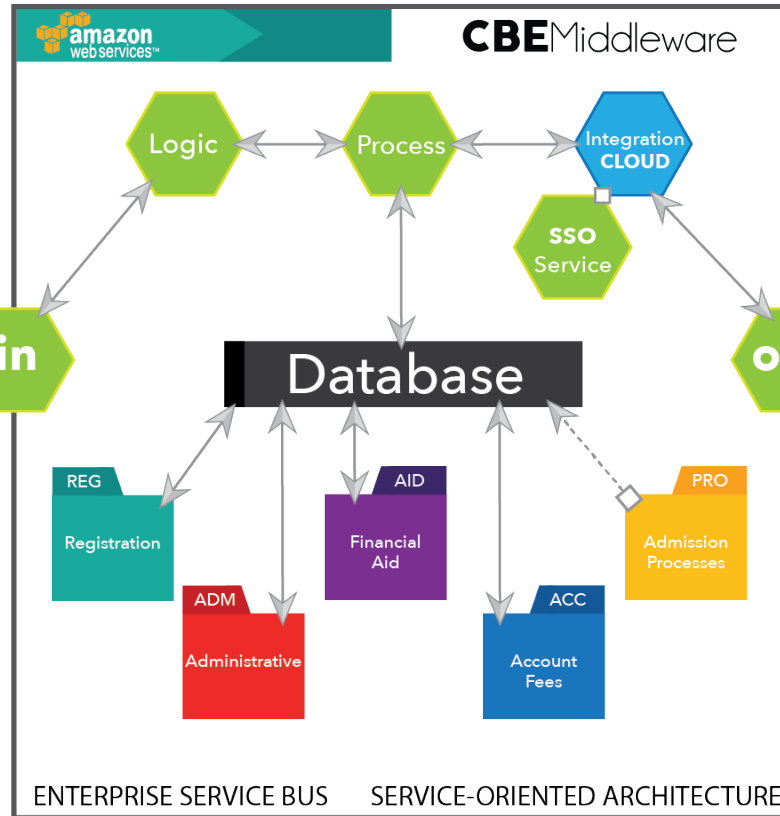
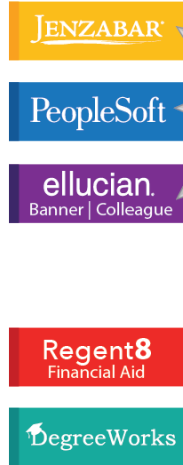
Action Workflows

-  Event Triggered Workflow
-  Unparalleled Client Responsiveness

Integrated Communications

-  Central Threaded Conversations
-  Message Templates Ensure Coherent Voice / Policy

Admissions Administrative Portal
 Admissions Application
 Enrollment Coach
 Registration Broker
 Student Accounts Process
 DegreeWorks
 Student Accounts
 Financial Aid
 Articulation
 Attendance



FWK Learning Systems

Admissions Administrative Portal
 Admissions Application
 Enrollment Coach
 Registration Broker
 Student Accounts Process
 DegreeWorks
 Student Accounts
 Financial Aid
 Articulation
 Attendance

JENZABAR

PeopleSoft

ellucian.
Banner | Colleague

Regent8
Financial Aid

DegreeWorks

